



**Railway Inn Steering Group**  
**Minutes of Meeting held on 4<sup>th</sup> August 2026, 7.00pm**  
**New St, Norton Bridge**

Present: Sue W; Ian W; Rachael D; Neil B; Holly D; Kris D; Fran D; David W; Andy B

Apologies: Sylvia B, Marg A-H

**Matters Discussed**

**Last Minutes – 21<sup>st</sup> July 2026**

These have been approved and can go on the website.

**Action list**

1. Thomas Forrester is on holiday so Ian & Neil haven't seen him set.
2. CAMRA presentation - The Heart of Staffordshire branch have confirmed that they would like us to do a presentation for them and they will print an article for us in their next magazine. Rachael to get details of next meeting & Sue to prepare a presentation. Rachael to also send original email to other branches of CAMRA.
3. QR code – Kris will create one for a direct link to the Share Application form.
4. David has put all Shares documents onto the website including the Model Rules. He has also removed the Pop up Pub information.
5. Sue is arranging a Greg Stott meeting through Jeremy Pert – it will be early September.
6. Sue is in the process of finishing the Business Plan.
7. Issue with emails going into Spam folders – unfortunately we can't do anything about this. Sending attachments can increase the risk of the email being treated as spam. We need to attach a link instead - going forward.

**Other Publicity/Share Ideas**

1. Eccleshall Show 5<sup>th</sup> September – volunteers are – Sue, Ian, Rachael, Fran, Holly & Kris. If we will go ahead we will take leaflets, banners, coasters & photos. Rachael to make contact with them and see if we can get a free stall or discount.
2. Stone Farmers Market stalls cost £71 with no discount to community ventures. We were however declined as unsuitable for the market.
3. Oktoberfest – can we have a banner and stall at the event? Rachael to make contact with them and see if we can get a free stall or discount.
4. Stafford Market – Rachael to contact Stafford Walking Street Events – LR Partnership to see if we can get a free stall or discount.



### **History of Pub**

Sue has recorded the history of the pub, to use going forward. It was agreed that we will have a piece in the Stone & Eccleshall Gazette. Sue will go into the Museum and try to find a date for the start of a pub on the site on the Railway Inn. Holly will check the British News Archives records.

### **Thank You Post**

Rachael to do a Facebook 'thank you post' to donors of prizes for the Big Raffle. She will also copy in their business pages. Sue will also send letters via email or post to them.

### **Shares Letter**

Sue is finalising the letter that is to be sent to Pledgers & Share purchasers and it will be sent out shortly. There will be 2 versions as some people have already converted their pledges to shares. We are writing to everyone, so that we can advise all Pledgers, Share purchasers and followers, to check their email spam folders for our emails. We are also requesting that they move our emails to their primary email folder so that they receive future communications.

Ian will issue these letters. David will do an email to all Pledgers & Donors sending the latest Newsletter.

### **Community Right to Buy Legislation**

We are disappointed that this is not in force yet. David will write to Leigh Ingham about this matter. He will also complete the Consultation on Permitted Development Rights document tonight, as the deadline is tomorrow.

### **Crowdfunder**

Andy has agreed to take on this project. Sue to send him the contact details. Andy follows the Elm Tree Inn in West Dorset – they have successfully crowdfunded for their pub by doing fun TikTok skits.

Ian has written a song to promote the pub. He & his band will do a video outside the Pub to promote our campaign.

### **T Shirts**

The Committee are considering getting T shirts printed to sell, to raise money for the pub campaign. Ian will approach a friend that can get samples of T shirts to sell.

Andy has also priced up getting some made – samples are not available. They would cost £7.50 each.

### **Printing**

The artist who painted a beautiful painting of the Railway Inn, has suggested a printer we could use and the paper type we should choose. Each print would cost £3.50 and we would sell them for £20 each. We need to choose a print size with a border, that will fit a standard frame - in order to make purchasing one more desirable and affordable to the public. Sue will look into the cost of purchasing different amounts of prints, to make it the most profitable for us.

### **Shares Posters**

Sue has printed and laminated some posters. Rachael & Fran will distribute in Yarnfield, Marg will do the Parish noticeboards and her usual places & David will do the Norton Bridge noticeboard.

**Any Other Business**

1. The next Quizzes will be on 4<sup>th</sup> October & 20<sup>th</sup> December. The room costs will come out of the fundraising pot.
2. The next Bingo event will be on 15<sup>th</sup> November. Ian will book the room.
3. Go Fund Me – David has moved the money from Go Fund Me to our bank account. The Go Fund me account is still open and will be advertised regularly on Facebook posts.
4. Rachael to contact Vernon Kaye to see if he will mention the pub campaign in his community slot.

**Date of Next Meeting**

Is at Sue & Ian's house at 7pm on Tuesday 18<sup>th</sup> August. Next biscuits – Rachael & Fran.



## Actions

| No. | Action                                                                             | By                   |
|-----|------------------------------------------------------------------------------------|----------------------|
| 1   | Talk to Thomas Forrester                                                           | IW & NB              |
| 2   | Get details of next CAMRA meeting & send email to other branches of CAMRA          | RD                   |
| 3   | Write a presentation                                                               | SW                   |
| 4   | Design a QR code linking to the Shares Application form                            | KD                   |
| 5   | Get date for meeting with Greg Stott                                               | SW                   |
| 6   | Finish Business Plan                                                               | SW                   |
| 7   | Send attachments to emails as links going forward                                  | ALL                  |
| 8   | Contact Eccleshall Show, Oktoberfest & Stafford Market and try to get free pitches | RD                   |
| 9   | Submit a piece to the Stone & Eccleshall Gazette                                   | SW                   |
| 10  | Go to the museum and look in archives to try to get a start date for the pub       | SW                   |
| 11  | Look in archives to try to get a start date for the pub                            | HD                   |
| 12  | Do a Facebook thank you post to Big Raffle prize donors                            | RD                   |
| 13  | Write thank you letters to the Big Raffle prize donors                             | SW                   |
| 14  | Finalise the Shares launch letter                                                  | SW                   |
| 15  | Post the Shares Launch letter, documents & envelope                                | IW                   |
| 16  | Right to Buy Legislation – write to Leigh Ingham                                   | DW                   |
| 17  | Complete the Consultation on Permitted Development Rights document                 | DW                   |
| 18  | Set up the Crowdfunder Campaign                                                    | AB                   |
| 19  | Speak to printer about printing T shirts                                           | IW                   |
| 20  | Distribute Shares posters                                                          | RD, FD, DW<br>& MA-H |
| 21  | Book the room for Bingo event                                                      | IW                   |
| 22  | Contact Vernon Kaye re advertising                                                 | RD                   |
| 23  | Get biscuits!                                                                      | RD & FD              |