



Railway Inn Steering Group
Minutes of Meeting held on 18th August 2026, 7.00pm
New St, Norton Bridge

Present: Sue W; Ian W; Rachael D; Neil B; Marg A-W; Holly D; Fran D; David W; Kris D

Apologies: Kris D; Sylvia B

Matters Discussed

4th August Minutes

Have been agreed and can go on the website.

Actions List

1. Ian & Neil have arranged the Thomas Forrester event for 22nd November 2pm to 6pm. He will do a talk, a quiz & valuations. We will also aim to sell pub painting prints.
2. Sue has written an Events list for the rest of the year. These will be advertised on Facebook in priority order.
3. Sue has written an article for the Stone & Eccleshall Gazette – she will also place an advert for the Thomas Forrester event & an advert for the Pub painting prints.
4. The Heart of Staffs CAMRA meeting is tomorrow. Rachael to contact the other CAMRA branches to see if they would like a presentation. Rachael to also contact the main CAMRA press office, to see how many words we are limited to, for an article in their magazine.
5. Holly & Kris to re-share the QR code that links to our website.
6. Jeremey Pert is still to organise the Greg Stott Council meeting. Sue has chased him.
7. The Business Plan is still to be updated.
8. Eccleshall Show – The stand cost is £40 and includes 2 entry tickets. Ian & Fran will set up and Ian will work till 12.30. Rachael and Fran will then work 12.30 till 2.30pm. Holly & Kris will take over at 2.30pm and will pack up the stall. Rachael to book the stall and buy 1 additional ticket.
9. Rachael to contact the Stafford market to see if we can have a stall there.
10. Sue chased Stone market to find out why we are unsuitable to have a stall, but has not received a response. Marg will look into this.
11. The Facebook post to thank Big Raffle donors & thank you letters/emails has been done.
12. Shares posters still need to go up in Yarnfield.
13. Rachael still to contact Vernon Kaye.



Fundraising Video

The Committee discussed doing fun videos for Tiktok to help with fundraising.

Crowdfunder

We need Committee members to put some of their donation into Crowdfunder if possible; preferably using multiple email addresses. This will increase our donor numbers, which we hope will give the public the confidence to use the platform. The Crowdfunder funds need to be withdrawn into a bank account every 3 months - at the latest. David will send Andy the autoreply response from the website, so he can use it on Crowdfunder.

Reward Scheme

A reward scheme has been agreed for anyone that purchases shares as follows:



TO SAY THANK YOU TO OUR SUPPORTERS WHO BUY SHARES WE ARE OFFERING THE FOLLOWING REWARDS WHEN WE PURCHASE THE PUB.	
Shares purchased	Reward (when we open)
£500	Claim a free pint
£1,000	A free pint and a free bottle of wine
£5,000	A free pint, polo shirt and bottle of wine
£10,000	A free pint, polo shirt and a bottle of champagne
£50,000	A free pint, polo shirt and two bottles of champagne

Shares Document

Sue has updated the Shares document. She will share it with David so that it can go onto the website.

Pledgers & Supporters Letters

Rachael & David to write the envelopes and send the letters to Pub supporters.

Pub Painting Prints

After discussion, it was decided that the prints will 10 x 12 with an inch border. This will take them to 12 x 14 size, which is a standard frame size. They will be sold for £20 each plus p&p. Ian & Sue will get them printed. The Prints will be advertised in The Stone & Eccleshall Gazette, on Noticeboards, at Events & on Facebook.

T Shirts / Polo Shirts

1. Ian's printer friend priced up 50 t-shirts. They would have the pub logo on one side of the chest and would cost £8.40 each for this quantity.
2. Andy priced up Polo shirts using the same logo size and placement. These would be 16 polo shirts for £8.24 each.

There were concerns that we may not make enough money to make the project worthwhile. We will discuss further, at our next meeting.



Any Other Business

1. Nick from Plunkett has been in touch with Sue. Our support has officially finished, however, he will provide some further support if we need it.
2. Ian's son has a 3D printer and in October, he is going to trial making some Railway Inn money boxes for us. Ian & Neil will complete some 3D drawings in preparation. It will cost approximately £200 for 25 boxes. If cost effective and agreed, Ian will bankroll the project up front.
3. Facebook – Rachael needs to focus on doing the following Facebook posts:
 - a. Shares thank you rewards – remind purchasers of tax relief
 - b. Crowdfunder
 - c. Thomas Forrester event
 - d. Events list
 - e. Railway Inn Painting prints
 - f. Quizzes
 - g. Bingo
 - h. Needle Felting – 12th September.
4. Fran suggested that when we get the pub we have a parcel drop off/collection unit on site.
5. Ian suggested electric car charging points.
6. Jason & Kim have given Sue details of the Electrician who would like to volunteer with his team - to work on the pub for us.

Next Meeting

1. Tuesday 1st September 2026 at Sue & Ian's house.



Actions

No.	Action	By
1	David to add the last minutes to the website.	DW
2	Sue to place article, Thomas Forrester & Pub prints adverts in Stone & Eccleshall Gazette	SW
3	Rachael to do all Events posts on Facebook - in priority order	RD
4	Rachael to contact CAMRA branches to see if they would like a presentation	RD
5	Rachael to contact the main CAMRA press office, to see how many words they would need for an article from us	RD
6	Holly & Kris to share the website QR code	HD & KD
7	Sue to update the Business Plan	SW
8	Rachael to book the Eccleshall Show & purchase a ticket	RD
9	Rachael to set up an Eccleshall Show What's App group	RD
10	Rachael to speak to Stafford Market to see if we can have a stall there	RD
11	Marg to find out why we were declined for a stall at Stone Farmers market	MA-W
12	Rachael & Fran to put Shares posters up in Yarnfield	RD & FD
13	Rachael to contact Vernon Kaye to see if he will mention us on the community section of his show	RD
14	Committee members to add some of their shares payment to Crowdfunder if they are happy to	ALL
15	Send Shares document to David. David to add it to the website	SW & DW
16	Rachael & David to send supporters letters	RD & DW
17	Sue to get pub paintings ordered	SW
18	Sue to add T/Polo shirts to the next meeting agenda	SW
19	Ian & Neil to design a 3D drawing for the 3D printing project	IW & NB
20	Kris & Holly to get biscuits for the next meeting	KD & HD